

PocketExpert



Your product information in your pocket.



Anytime.

Anywhere.



Divergent



NatterPro
Information. When you want it. Where you want it.

PLEASE NOTE

Please take note of the following:

All IP included in this document must be treated as confidential, with distribution only allowed with written permission from NatterPro. All requests for distribution authority should be sent via email to: sales@natterpro.com

All product information used in this document is for demonstrative purposes only. The information is taken from the public domain, and should therefore not be seen as current, accurate or in anyway indicative of any public offer.

Any Brand(s) showcased in this document is for demonstrative purposes only, and does not necessarily reflect any business agreement between NatterPro and the Brand(s) showcased.

Any additional product queries can be emailed to: sales@natterpro.com



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Product knowledge is **still** the most important factor when it comes to building **trust** with your customer.

Trust creates long lasting profitable business relationships.

In the beginning of any business relationship, knowing what it is that you are selling is fundamental in developing this trust.

Research tells us that a customer can spend upwards of 8 hours researching a specific product or product lineup before they decide to make a purchase decision. If they have made the effort to research a product or product lineup, trust is created when dealing with someone that has the same, if not more product knowledge then the informed customer.



Pocket Expert puts the power of product knowledge in you pocket. Think of it as having your very own Product Expert with you every time there is a customer interaction!

- Product lineup
- Product specifications
- Product images / videos
- Technical information
- Marketing campaigns
- Special offers
- Business Broadcast messaging
- 'Ask an expert' – for those interesting customer questions!



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Secure login:

User access is controlled via a global cellphone number and One-Time-Pin (OTP).

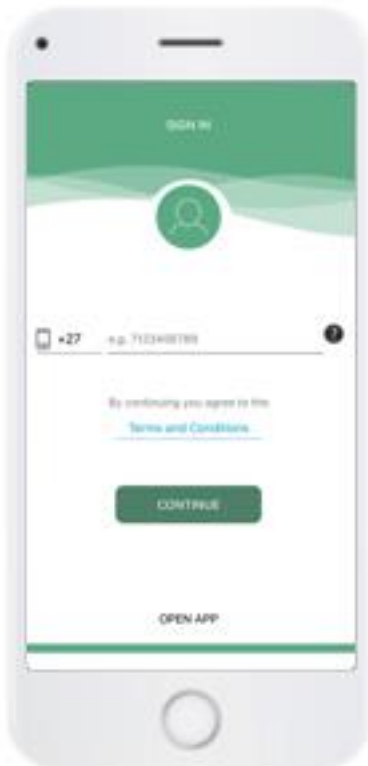
PocketExpert populates the App back-end with pre-determined global cell phone numbers supplied by the client.

Only these global cellphone numbers will have access to the App. On login, the user will input their global cellphone number, and should this global cellphone number match the predefined global cellphone number list of the Pocket Expert back-end, the user will be sent their OTP via SMS.

Once the user enters in this OTP, the user will have access to the App for 30 days. After 30 days, the user will need to renew their access permissions by way of requesting a new OTP.

This allows for secure user access control as should a global cellphone number be removed from the PocketExpert back-end, that user will not be able to renew their usage permissions.

*The 30-day usage period can be re-defined via client SLA conditions.



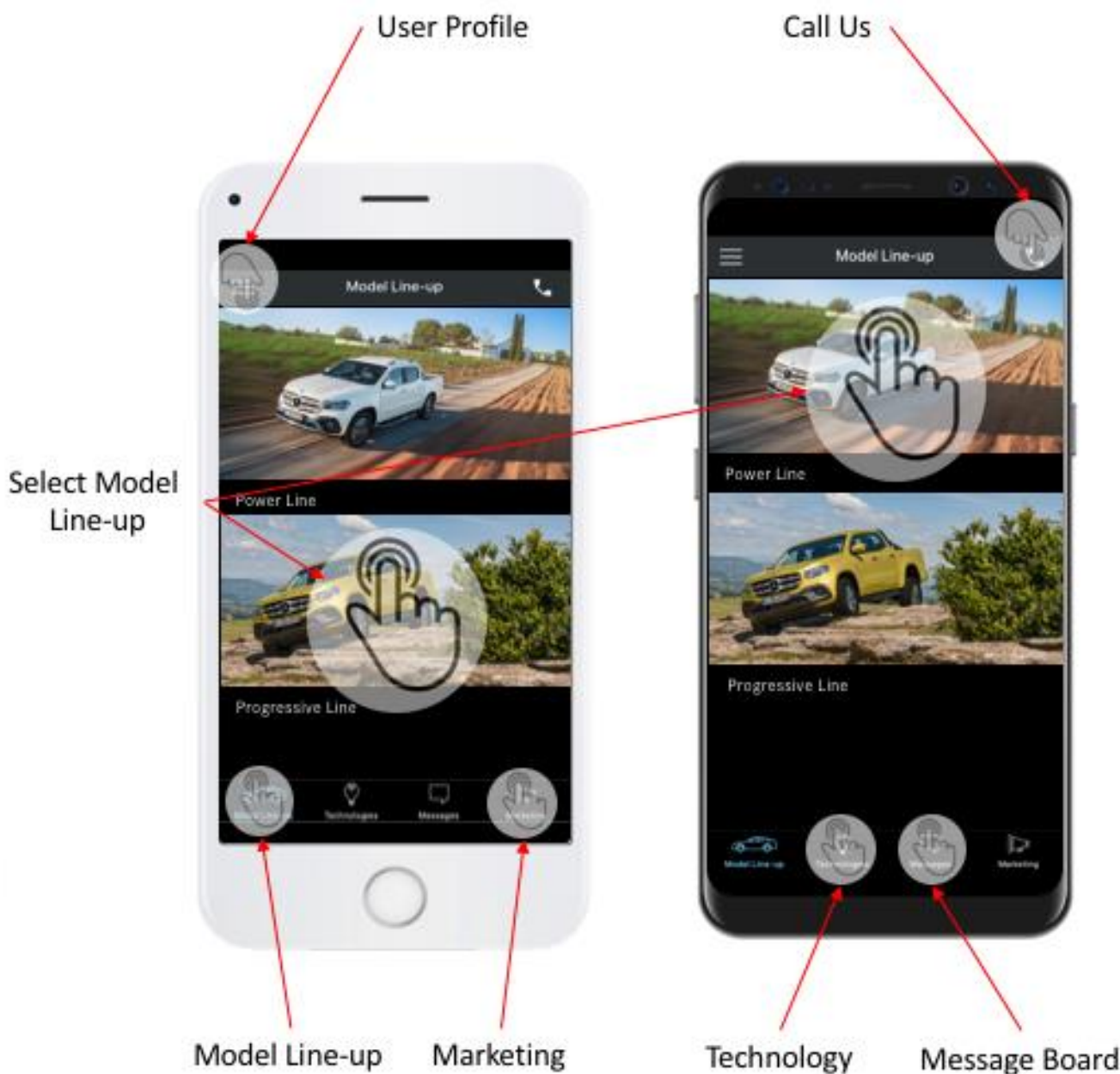
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Navigating the App: Buttons

Quick, slick navigation - from anywhere in the App!



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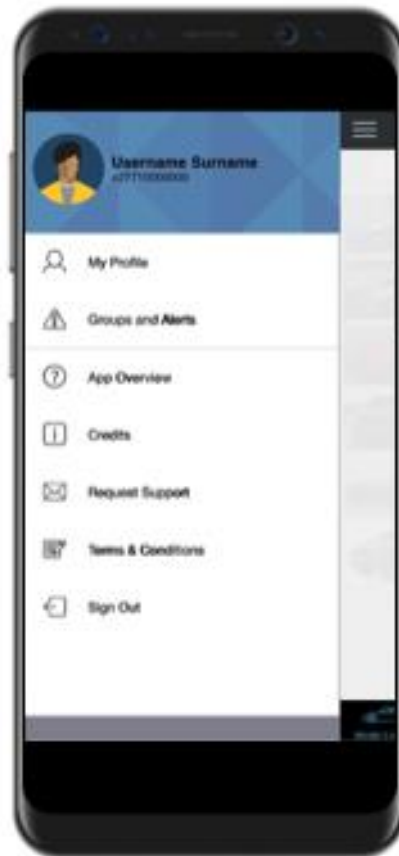
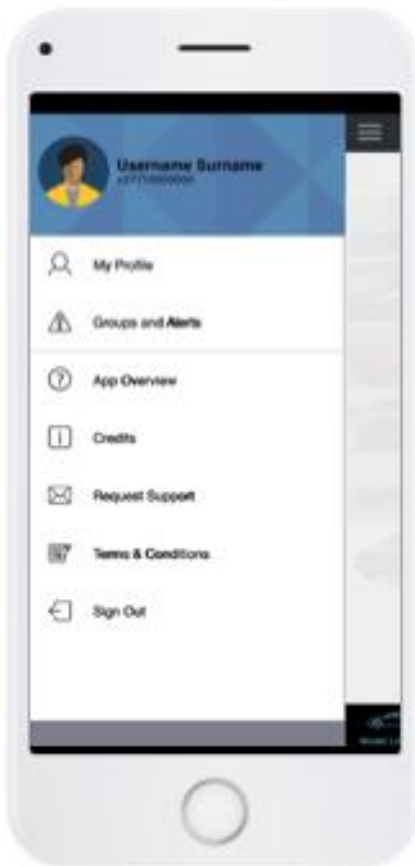


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Setting up your own profile details

In the User Profile tab, a user can do the following:

- Update their profile details as well as adding a profile picture
- Control Groups (Messages) and Alerts / Notifications
- Control their Data usage (refer to Data usage options)
- Read the Ts & Cs regarding the usage of the PocketExpert App
- Sign out of the App



Navigating the App: Model Line-up

All Model Line-ups or Products Portfolios are arranged on the home screen for instant access

PocketExpert populates the home screen of the App with your Model Line-up or Product Portfolio for easy and instant access by the user.

By selecting a specific Product or Model Line-up, the user will be taken through to a more detailed menu regarding that specific Product or Model Line-up.

Selecting the 'Model Line-up' button from anywhere in the App, brings the user back to the Model Line-up / Product Portfolio page.

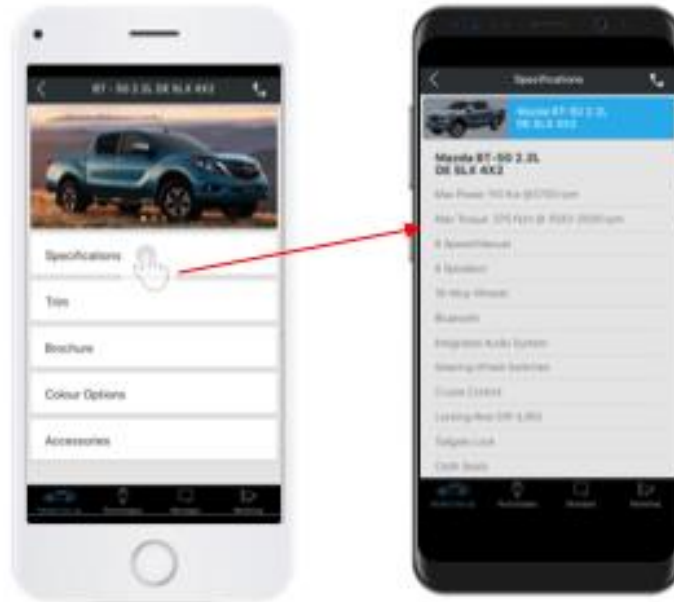


Navigating the App: Model Lineup

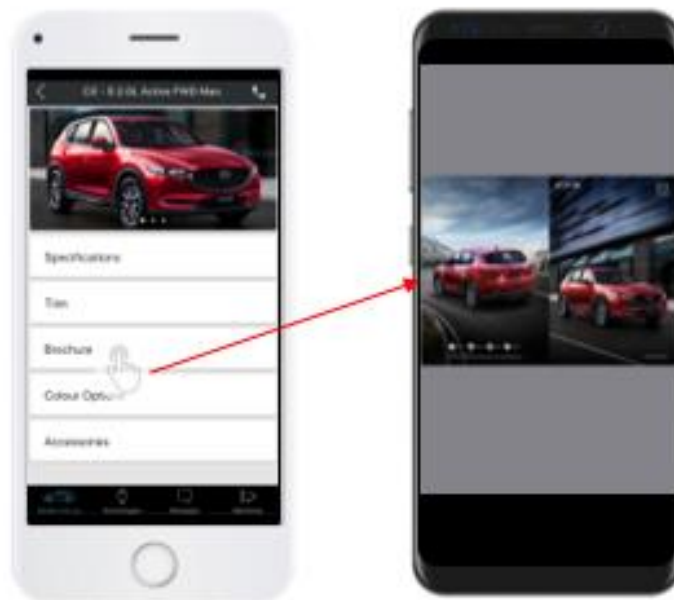
Selecting a Model from the Model Line-up gives you more options.

When the user selects a specific Model from the Model Line-up screen, additional options relating to that Model now appear. The user can now select a more specific detail option.

Touch: Specifications



Touch: Brochure



Technology information is a touch away!

Selecting the technology button, brings up the technology menu. Selecting a specific technology opens the technology explanation accompanied by a technology video if available.



Navigating the App: Messages

Ask An Expert

The Messages button can fulfill many roles depending on your needs:

- A message board where various topics are discussed as a group.
- Ask an Expert – Questions can be submitted here, to then be responded to by an appointed Product Expert.
- General Alerts / Notifications can be listed here

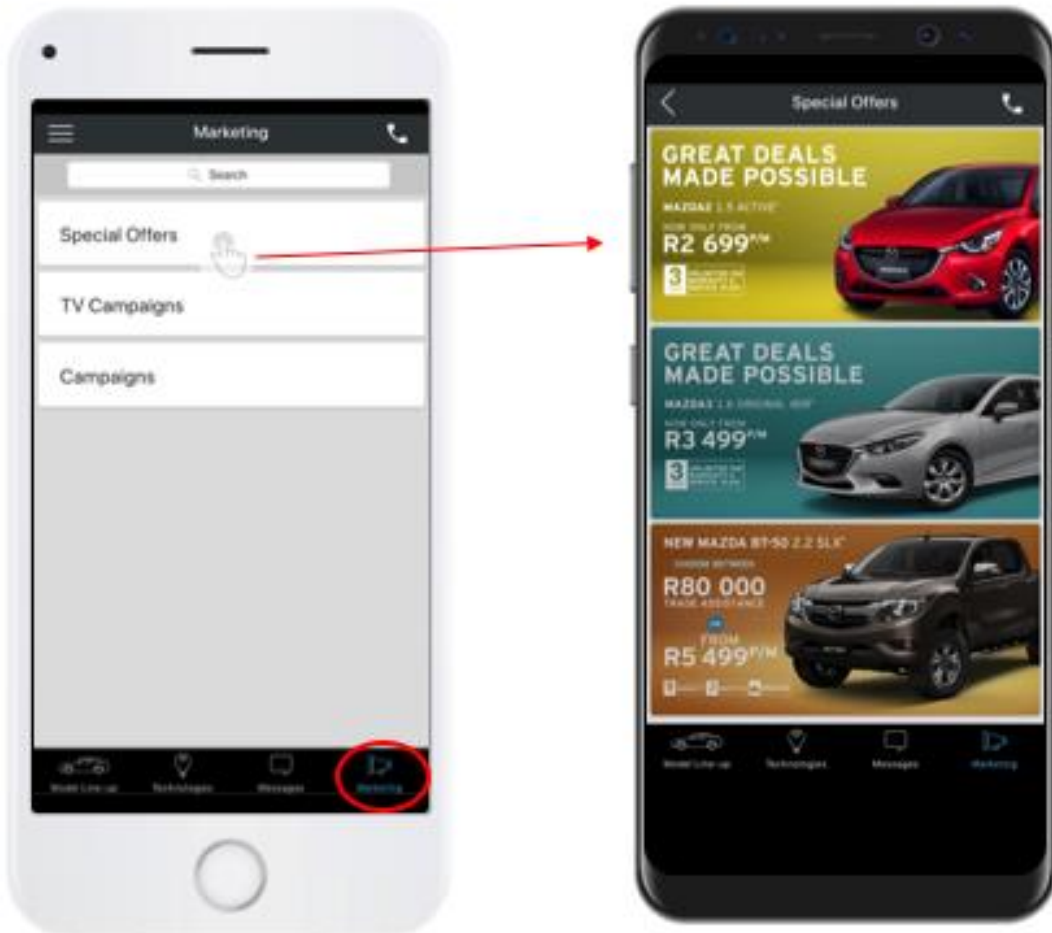


Navigating the App: Marketing

What's happening around your products?

Listed on the Marketing page is information regarding your Product marketing campaigns, or any special offers that are currently running.

Alerts can be used to drive usage to this page within the App



Needing to promote a specific offering? No problem 😊

As the user opens the PocketExpert App, they can be greeted by a 'Promotional Ad' before they enter into the app. This can be particularly useful if you need to bring attention to a new product release, or even a new Marketing promotion. This 'Promotional Ad' cannot be missed.



Touch to enter App